

# Personal Expense Journal

## Important Notes

Thank you for your participation in this study on guest expenditures at the Masters World Cup in Klosters. This study is being conducted on behalf of the Davos-Klosters Destination Organisation by the Institute for Tourism and Leisure (ITF) of the University of Applied Sciences of the Grisons (FHGR). The data collected through this journal allows us to make detailed statements regarding the value creation of the event for the destination.

If you would like further information about the survey, please feel free to contact Dr. Mauro Gotsch (mauroluis.gotsch@fhgr.ch, +41 81 286 37 74).

## What is being recorded?

To ensure meaningful results, we rely on a complete cataloguing of all possible expenses you incur in connection with the event. Please enter in this journal all expenses incurred on-site (e.g., food, beverages, accommodation, sports equipment, souvenirs, services, and other daily expenses) or directly related to the event (e.g., travel costs, participation fees, return travel, etc.). Expenses incurred during this timeframe but not related to the event (e.g., phone bills, rent, online purchases, etc.) should not be recorded.

## How should you use this journal?

Please note the following points when using this journal:

- Each entry must be recorded separately. Use a new row for each entry.
- Provide as much detail as possible about the type of expense.
- If you are not filling out the journal electronically, please use a ballpoint pen (not a pencil) for your entries and write legibly in block letters.

## Data Privacy

Your information will be treated as strictly confidential and used only for the purpose of collecting guest expenditure information during the event. Once the survey is complete, your name, organization, and address will be deleted; they will not appear in the evaluation. If you provide additional information as part of a follow-up survey, no personal information about you will be stored unless you voluntarily include it in the journal. All staff at the Institute for Tourism and Leisure and the Living Lab Prättigau/Davos involved in this survey are subject to the data privacy notice of the University of Applied Sciences of the Grisons (FHGR).







# Survey Organization

This study is conducted on behalf of the **Davos-Klosters Destination Organization** by the **Institute for Tourism and Leisure (ITF)** at the University of Applied Sciences of the Grisons (FHGR).

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